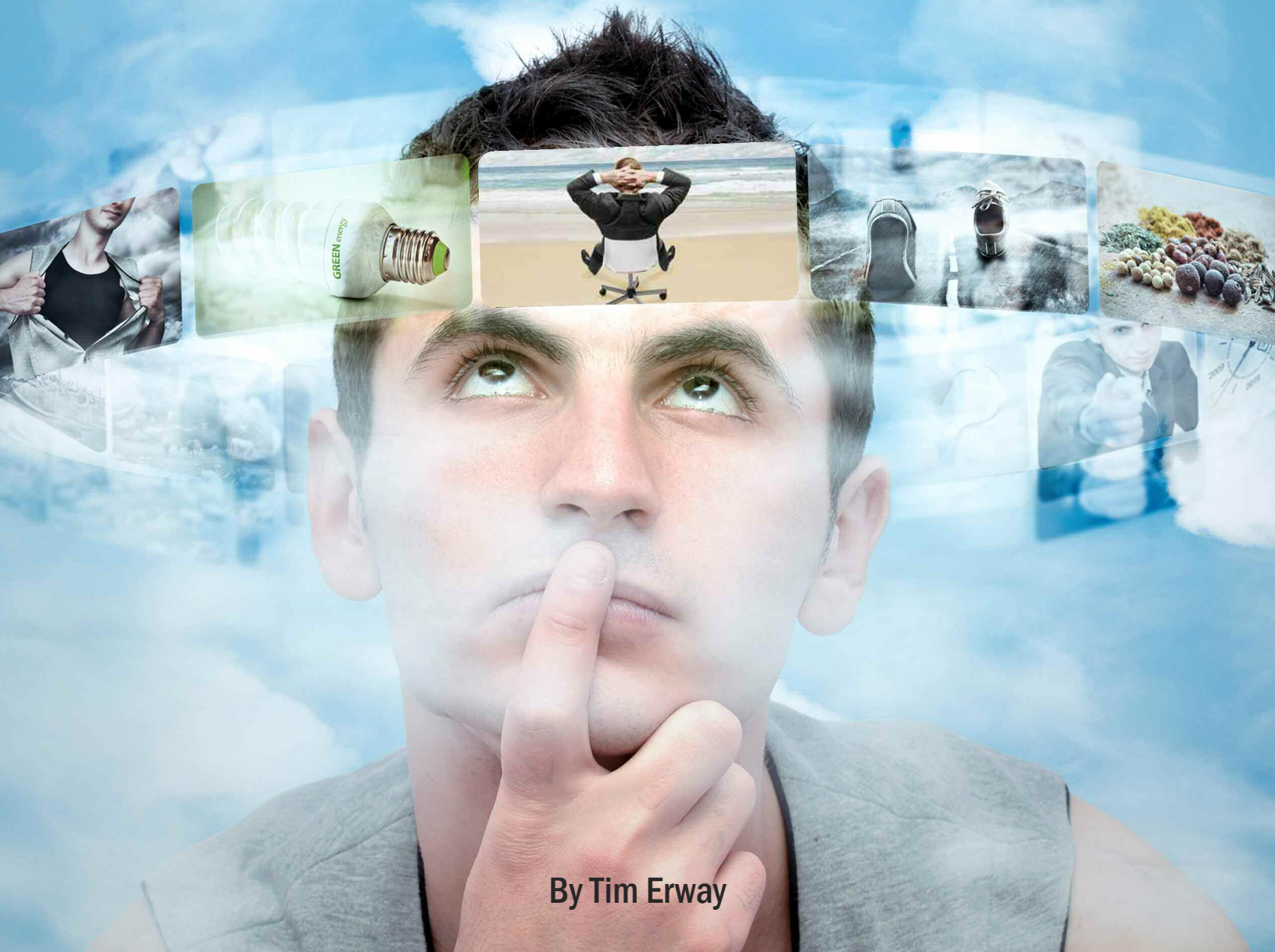


The 13 Devastating Mistakes That Are Killing Your Internet Business!

And how to quickly identify and 'fix' these common blunders that most new (and even many veteran) entrepreneurs make that sabotage any chance for online success.



By Tim Erway

Have you ever felt confused, stuck and overwhelmed by info overload, or are you unsure of where to start or what it really takes to make money online?

There's a VERY specific reason for this and I reveal it in [Mistake 1](#). Chances are you're also feeling stuck, which means you're also making [Mistake 13](#).

Have you ever found yourself feeling frustrated because no matter how much traffic you drive, you're not getting enough (or any) leads and prospects?

There are only 3 possible reasons for this. I cover these in [Devastating Mistakes 3, 4, and 8](#).

Are you getting traffic and building a list, but people just aren't buying what you're selling?

Then you're likely not doing one or more very important things. Hop on over to [Mistake 9](#), but also check out [Mistakes 4 and 5](#) because there's a good chance these are causing you problems as well.

Are you sharing your product or service with people, but not getting the response you'd hoped for, or are you being altogether ignored?

You'll find your answer in [Mistakes 2, 3, and/or 7](#).

Or, have you been getting consistent sales of your product, service or opportunity, but you're still not making enough money?

This is a biggie, and in fact, I'm declaring WAR on this common problem! To read all about it, head down to [Mistake 10!](#)



Forward



“From A Single Course To An 8-Figure Empire”

“Hi, Mike Dillard here. You may know me from my best-selling course, Magnetic Sponsoring, which resulted in the birth of the attraction marketing industry. But what you may not know is I had a secret weapon, who although remaining almost entirely out of the public eye, truly was the “man behind the curtain.”

I’m talking about my original mentor, Tim Erway. It was his experience and expertise that was responsible for taking Magnetic Sponsoring from a single course to the multi-million dollar publishing empire it is today. He’s a visionary, master strategist, and one of the best direct response marketers I know.”

Mike Dillard
Founder of Magnetic Sponsoring



“We Owe Everything To Tim Erway”

“We owe everything to Tim Erway for being the first to give us and the entire industry the exact formula for building a multi-seven-figure business online and allowing us to replace our income from our engineering jobs.

The lead generation and internet marketing formula Tim laid out for us 6 years ago is the exact formula we continue to follow today in all successful lead campaigns we’ve launched in multiple niches, including MLM, real estate, consulting, martial arts, and many others.”

Raymond Fong & Fernando Ceballos
Founders of The No Excuses Summit



“Huge Increases In The Performance Of Our Sales Funnels”

“I’ve known Tim for many years and in that time what I’ve learned from his contribution to our mastermind has resulted in huge increases in the performance of our sales funnels. Tim is someone I regularly mastermind with. In fact, he just came to my office in Boise to discuss a joint venture that will likely result in multiple 7 figures over the next 12-18 months. I appreciate and respect his marketing prowess, keen strategic insights and super high integrity.”

Russell Brunson
Founder of DotComSecrets.com

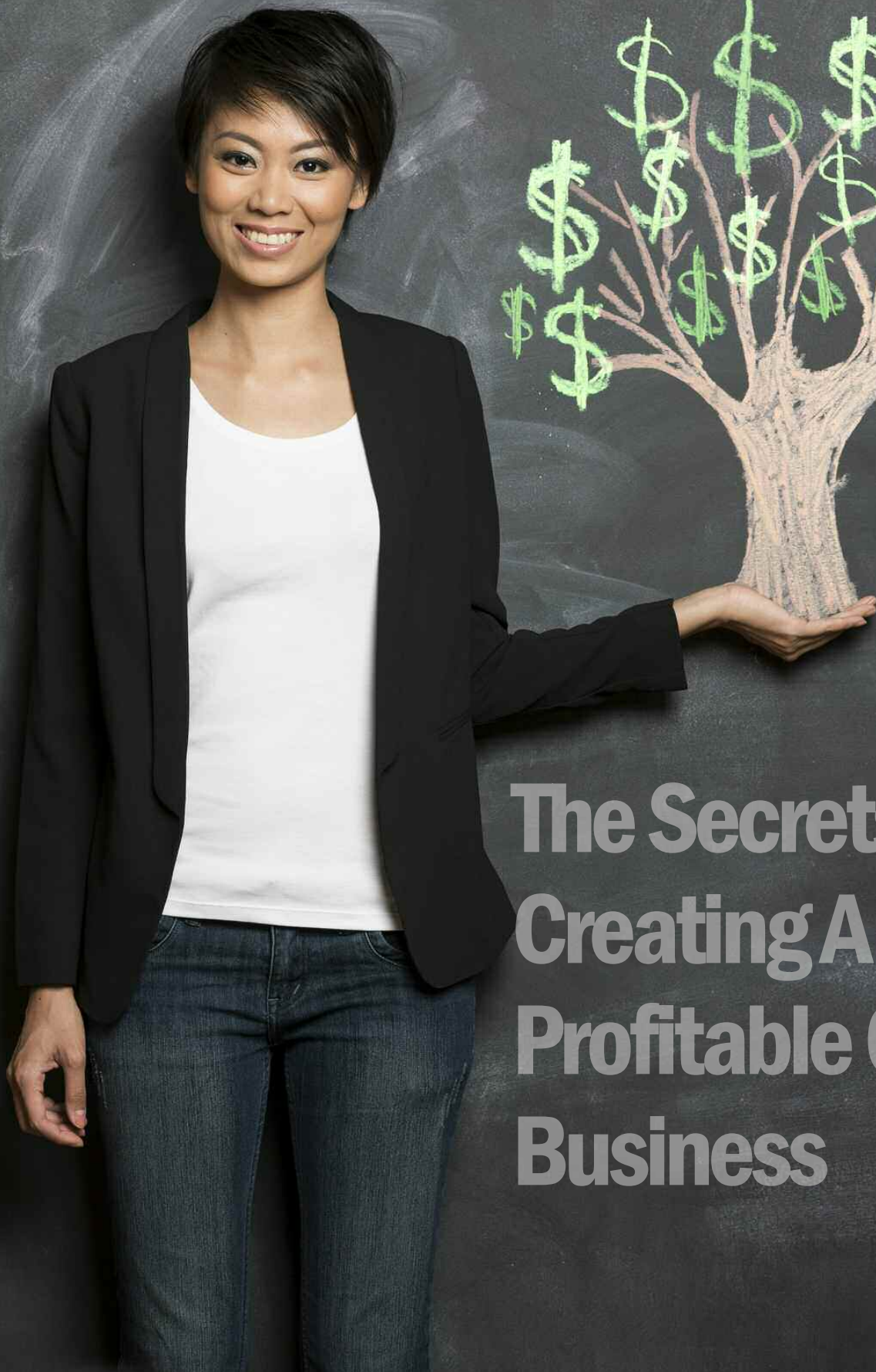


“There Is No Way I Would Be Where I Am Today Without Tim’s Help”

“I have no idea where my business would be without the genius of Tim Erway.

From what I learned in person at different events to his brilliance in The Copywriters Guild, this guy has added so much value to the industry and my business. There is just NO WAY I would be where I am today without Tim’s help.”

Ray Higdon
Co-Founder of Top Earner Academy



The Secrets To Creating A Wildly Profitable Online Business

The report you now hold in your hands exposes the true causes of the **99.6% failure rate** of Internet entrepreneurs, and reveals what it really takes to create a wildly profitable online business today.

These secrets are the result of my more than a decade-long journey of running successful Internet companies, and teaching thousands to do the same.

In that time, I've been at the helm of four different Internet ventures that have grossed well over \$25,000,000.00 in collective sales, most of that in the last 4 years. In addition to my own results, many of my students and clients have gone on to create 6, 7 and even 8-figure success stories.

But, to be completely transparent...

In that time I've also had my fair share of catastrophic business failures, especially in my earlier years of online marketing. It wasn't until the last few years that I was able to uncover exactly what the "X-factors" were that ultimately determine the fate of any business venture.

And what it boiled down to was this...

There are 13 disastrous blunders that almost always result in business failure.

These 13 marketing mistakes you're about to discover are based on time-tested marketing principles that apply to any business, marketing anything online.

They apply to internet-based businesses, traditional brick and mortar businesses, or any enterprise that uses the Internet to market online. As you're reading this you're likely going to realize you're making at least a few, if not more, of these marketing blunders. Don't worry, I assure you it's completely normal. In fact, it took me nearly 5 years of testing, trial, and error to uncover these mistakes.

Had someone else created this report for me ten years ago when I was a green, wet behind the ears newbie marketer, it would have saved me enormous amounts of time, money, and hair-pulling frustration.

The good news is you don't have to go through the same agonizing years of painstaking research and testing I went through, because I'm going to demystify what it takes to succeed online today by giving you the short cut that virtually guarantees to shave months or even years of unnecessary trial and error from your learning curve.

I can't stress enough the importance of not just reading this report, but printing it out, studying it, and actually taking the time to do an honest evaluation of your own business to try and identify which of these mistakes you're currently making.

(And in fact, I'll even give you a shot at winning a free Kindle Fire or iPad Mini for sharing how you've identified and corrected or plan to implement a "fix." More on that at the end of this report.) Just one of these deadly marketing blunders could be the "kiss of death" for your business.

But before we dive into the 13 Mistakes, I want to set the stage so to speak. I'll start by shining a light and illuminating the dark recesses of the online marketing education industry, exposing the dirty little secrets the "gurus" don't want you to know.

And why most entrepreneurs are doomed to chase after the "Internet lifestyle dream" like a dog chasing it's tail... a strategy designed by these same "gurus" to keep you stuck, struggling and throwing more money out the window on often useless and outdated courses and systems.



**A Word Of
Warning...**

What you're about to read will likely contradict some of the marketing advice the so-called "gurus" have been preaching.

What can I say? Sometimes the truth is like bitter medicine:

It's not always pleasant, but if you want to get better, you've got to choke it down.

I can assure you what I'm offering is the cure for what I consider to be an all too common "success cancer," one that will attack the vital organs of your business, and if left untreated, will eventually result in its demise. Instead of offering the typical superficial antidotes other "gurus" offer that more often than not only temporarily cover up the symptoms, I'm going to show you how to attack this malignant disease at the causal level.

You may or may not agree with everything I share... and in fact, I hope you don't simply take my word for it. Instead, actually put these principles to the test and evaluate the results for yourself. All I can say is what I'm sharing with you here is based on my experience and what I've observed in my over 10 years of dedicated study and application of principles that have resulted in high levels of success with my coaching clients and business partners.

Based on these observations, I've come to the personal conclusion that success is absolutely duplicable, but only to the extent to which one has the ability to dissect and identify the specific ingredients that have led to past success.

And to mix those ingredients in such a way as to create an exact formula that can be repeated, duplicated and applied. The scorecard is always in evaluating the one thing that matters most: Results.

Therefore, I can say unequivocally that based on my personal experience, each of these 13 mistakes is a sure-fire success killer, and ultimately, it's up to you to either continue what you're doing.

Or...

To make the necessary course correction, put these proven principles to the test, and watch them work for you.

"What I'm sharing with you here is based on my experience and what I've observed in my over 10 years of dedicated study and application of principles that have resulted in high levels of success with my coaching clients and business partners."



**Why Are These
Secrets Being
Revealed Now?**

Chances are you're reading this report because you were attracted by the opportunity of having your own Internet business.

A business that would provide you with the kind of flexibility and leverage that can't be found in the corporate world, or any job where you're working for someone else.

And if you're like most people, the idea of earning an unlimited income with an online business appealed to you because of the promise of time freedom it would provide for you to be able to spend more time with your friends and family.

Well, you're not alone.

In fact, right now there's a record number of people fleeing the corporate world and turning to entrepreneurship as an alternative to the 9-5 grind... and this trend has been growing steadily over the last 5 years.

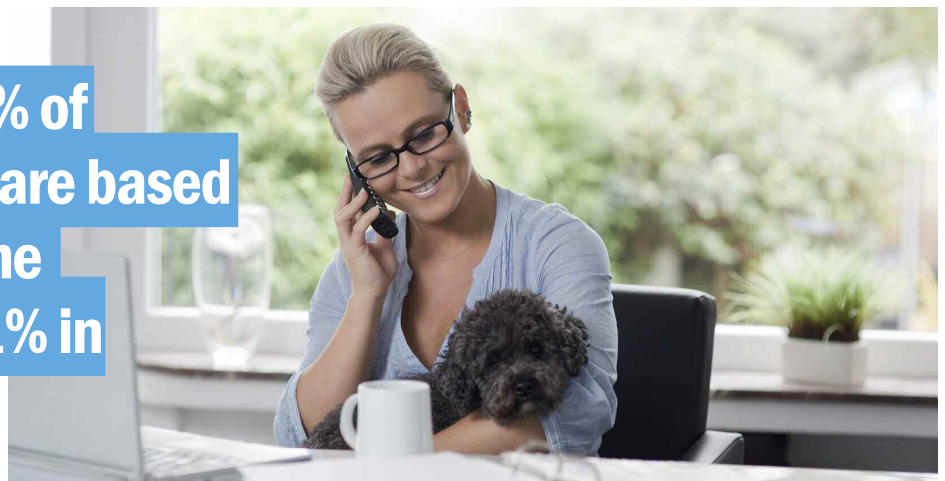
Perhaps the biggest contributing factor to this "mass exodus" was the economic crash of 2008.

It was a frightening wake up call for so many who still bought into the old paradigm of working hard for someone else for 40+ years and entrusting Wall Street with their future financial security.

Millions of people woke up to find their retirements cut in half or even obliterated altogether. And they've become painfully aware that their future financial security is not safe in the hands of corporations and Wall Street.

And since that time, we've seen a massive influx of people turn to the Internet in search of answers...

Roughly 75% of businesses are based out of a home (Up from 51% in 2007).



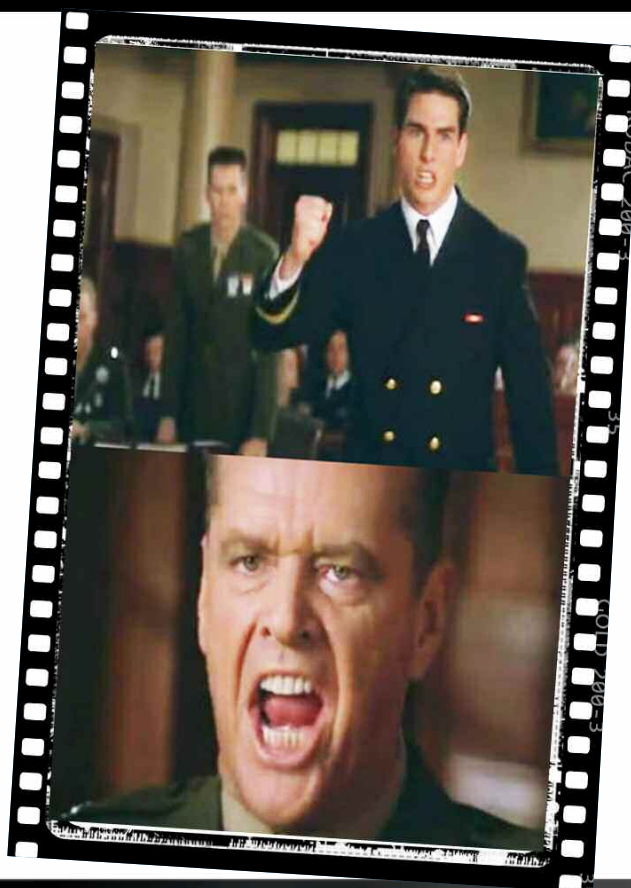
Jessep: “You want answers?”

Kaffee: “I think I'm entitled to them.”

Jessep: “You want answers?”

Kaffee: “I want the truth!”

Jessep: “You can't handle the truth!”



The exchange above was taken from one of my favorite movies of all time, *A Few Good Men*.

If you haven't seen it, it's a riveting scene where Navy Lt. Kaffee (Tom Cruise) has the arrogant Marine, Col. Jessep (Jack Nicholson) on the stand...

Jessep is slick, playing it cool as a cucumber and Kaffee is stumped until suddenly it hits him... He uncovers a flaw in Jessep's testimony.

Under heavy pressure from Kaffee and unnerved by being caught in one of his own lies, Jessep finally crumbles and admits to ordering the Code Red, which ultimately led to the death of PFC Santiago.

How did Kaffee get him to lay out his cards?

Basically, he called "BullS**t!" on Jessep.

And it paid off for him big time.

“It’s a sad thing indeed when I see good people...excited and very often extremely intelligent people...who are doomed to become another startup failure statistic: yet another notch on the ever-growing Internet business “wall of shame.”

As I write this, I’m sitting in my hotel room in Los Angeles, California where my partners and I just wrapped up our *6-Figure Internet Marketing Workshop*, one of many events like this I host each year.

This workshop is the equivalent of a crash course on Internet marketing, where we get attendees up and running in business with the basics as quickly as possible.

The goal is to have them set up with a marketing funnel for whatever product or service they’re selling and generating traffic and leads by the end of the weekend.

It’s really inspiring to see the lights go on and see people, some who’ve tried for years to make the Internet work for them, start getting leads and sales after just a couple of days of focusing on “the basics.”

Having held nearly a dozen workshops like this in the past few years, it never ceases to amaze me how almost everyone who attends our workshops has approached starting or growing their online business completely the wrong way.

Though my attendees and private coaching clients have the benefit of access to these basic Internet business fundamentals, it’s been a major frustration of mine that I haven’t been able to personally work with more people to help them achieve the success breakthroughs they’ve always dreamed of.

It’s a sad thing indeed when I see good people... excited and very often extremely intelligent people... who are doomed to become another startup failure statistic: yet another notch on the ever-growing Internet business “wall of shame.”

And I simply can’t stand by and watch as they are led astray by the “gurus” who are preaching **“The Gospel of More.”**

[More information...](#)

[More training...](#)

[More tools...](#)

[More shiny objects...](#)

In short, I’m calling **BullSh**t** on *The Gospel of More* that has only brought more frustration, more confusion, and more overwhelm to this industry.

It’s time for a return to the basics, because **what is needed is the exact opposite of more.**

This report, along with the other training you’re going to receive in the coming days, is my answer to this all too pervasive problem that’s resulted in untold numbers of Internet entrepreneur hopefuls falling deep down the rabbit hole of endless confusion and struggle.



**A Dose Of
'Uncommon'
Sense**

What I'm about to tell you is super important. So pay close attention.

If you're just starting online, then understanding and avoiding these mistakes will spare you the agony and frustration experienced by so many others.

But if you've been at this for some time and haven't seen the kind of income you'd like to see, let me ask you...

Do you have a good product or service?

Do you really care about your customers and go above and beyond to keep them satisfied?

Do you feel like you're working your tail off, putting in more hours promoting your business to get the word out?

And do you feel because you're doing all these things, you should and deserve to be successful?

Well I don't mean to burst your bubble, but here's some cold hard truth:

None of that matters a lick.

It's not fair, but it's a fact.

Because what will make you successful in business is simply **MARKETING.**

Now...

You have to have all these things in place. You should have a good product that provides great value. You should care about your customers, and you should absolutely over-deliver.

But if you don't have a marketing system, all that time, effort, and energy will not help you create a successful Internet business. Because what good is a business with superb products and top-notch customer service when no one knows you even exist?

In good economic times and during bad economic times some businesses do extremely well and some businesses struggle and end up bankrupt.

What makes the difference between those that succeed and those that fail?

One has a marketing system that brings in leads and sales, while the other shoots arrows in the dark, hoping, wishing, and praying someone will come along and buy their stuff.

And you know what?

It's not a matter of luck. It's a matter of **STRATEGY**.

And part of this strategy is to avoid these **13 DEADLY mistakes** that are killing your business and your profits.

Let's take a close look at each one.



The 13 Devastating Mistakes

“Learn from the mistakes of others. You can't live long enough to make them all yourself.”

Eleanor Roosevelt

Contrary to popular belief, you DO NOT have to struggle to succeed. Sure, mistakes and setbacks are part of the process, but if you can learn from others who have gone before you, you'll save time, money, and energy, and hit your goals a lot quicker.

So with that, let's jump right in.

1.

Shiny Object-itis

This is a BIG time problem in our business. With the onslaught of so-called "experts," there's no shortage of bright new shiny objects crawling around in your inbox every single day.

Some may be good, but many are just another "flavor of the month" tactic.

The problem is when you jump from one to another, you're just chasing the income fairy – dabbling in this or that, and never committing to follow through.

You'll just end up spinning your wheels and not get any closer to generating multiple streams of income and living the dream life you desire.

2.

The "Needy Ned" (Or Nellie)

Want to kill your credibility and turn people off in a millisecond?

Do what so many people do who blatantly pitch their deal to all their FB contacts. Or spam some forums. Or go on a blog commenting spree, screaming from

rooftops that they've got the greatest product or money making system in the world.

Don't be that person. The age of Bob the pushy used car salesman is long gone.

Nobody wants to follow or do business with people like that. Instead learn to attract others with your leadership. You can do it without hype or being pushy.

I'll shortly show you how.

3.

Scatter-Shot Advertising

One of the biggest mistakes made online, and the quickest way to burn a hole in your pocket, is aiming your message at the wrong crowd, fishing in the wrong lake...wasting your time and energy on looky-loos, tire kickers, and know-it-alls.

If you want to get maximum results from your marketing efforts, then you need find a crowd that's **hungry for what you have**: people who are searching for your solution and will gladly pay you for it.

4.

Crappy Sales System

Let's face it, most business opportunities and cookie-cutter affiliate programs simply SUCK at converting leads into sales. That's why a huge number of people are scratching their heads, trying to figure out why they aren't making any money.

Here's the deal. If you want to make any money online, then listen carefully.

“Without some very basic skills (which I’ll reveal shortly), the Internet lifestyle dream will always be that, just a dream.”



You MUST have a marketing system that sifts, sorts, and sells your product or service for you. Because without one, you can spend yourself broke buying all kinds of traffic, as many do, and not even come close to breaking even.

It's like throwing mud against the wall. Crossing your fingers, praying, and hoping something sticks. Not a good business strategy or a plan to grow your income.

Keep reading and I'll show you how to solve this, once and for all.

5. Sales System Crutch

Want to break out of the pack and leap-frog ahead?

It's simple. Don't be a "me-too marketer," swimming in the sea of sameness. There comes a time when you have to kick the training wheels off. And when you hear any program or system that promises to solve all your problems while you sit back and collect money

without doing anything... RUN, don't walk, but run the other way. Why? Well, I'll just come out and say it:

They're full of CRAP.

You've heard the old adage "give a man a fish and he'll eat for a day, but teach a man to fish and he'll eat for a lifetime." Even with a solid system that does all of the heavy lifting for you, you still need to know how to market and promote it.

Without some very basic skills (which I'll reveal shortly), the Internet lifestyle dream will always be that, just a dream.

6. The Technology Poison Pill

The best part about technology is that it lets you leverage your time and efforts if you use it the right way.

Yet most people fall into the trap of hair-pulling frustration, wasting countless hours, days, and often weeks trying to set everything up themselves. A big, costly mistake.

The bottom line is this: use it the right way and it'll save you a boatload of time, money, and energy. But use it the wrong way and it'll just backfire on you, causing even more frustration and zero progress in your business.

I'll show you how to leverage technology to give you the maximum return on your time...resulting in maximum profits with minimum effort.

7.

Value Deficit Marketing

Here's how to guarantee your marketing efforts will totally suck wind and make you look like a complete clown. Not understanding the single most important part of your sales message.

Every part of your marketing that requires people to take action, be it clicking on an ad, opening an email, or buying your product, is an offer.

And the only way to motivate people to take action is to **make your offer valuable**. Want to succeed at this whole online marketing thing? Learn how to create irresistible offers by injecting them with value.

I'll tell you exactly how at the end of the report.

8.

Not Building A List

The biggest asset any business can have is a list of prospects and buyers, and the relationship they have with it.

Successful companies know it's all about building a list, fostering a relationship, and offering solutions.

The problem is that most affiliate and network marketers do not have a "business." They are throwing leads over the wall and building OTHER people's businesses by not creating their own list.

Simply put... without a list you don't have a business.

I'm going to reveal how to build one quickly.

9.

Lackluster Follow-Up


The big secret to success in sales is follow-up. And it's no different online. Truth is, people will buy when they are ready to buy, when the timing is right. But unless you have an automatic, affordable way to stay in touch with them, you'll miss out on about 80% of your profits.

Everyone whose problem you can solve secretly wants to buy from you. Sometimes it's so secret they don't even know it. But trust me, they do.

A good follow-up system, coupled with the right message that will continuously push their emotional hot buttons, will make YOU stand head and shoulders above the sea of hype and sameness...making YOU the only obvious choice for your prospects.

And email is just one of the ways to do it. There's social media. There's direct mail. And even mobile marketing.

The more marketing channels you can use, the more places you'll be available when your prospect is ready to jump in and buy your solution.



You need support.
You need the right training.
You need help when you get stuck.

10.

Little Or ZERO Cash Flow

Want to know how to quickly demotivate yourself, feel like a complete failure, and end up quitting your business?

Just consistently miss all of your target income goals by a long shot. Nothing kills motivation faster. And it all stems from all the hype and B.S. out there that leads you to believe that getting rich online is fast and easy.

Here's the deal. There are NO "magic bullets" and "push-button solutions." They simply don't exist.

However, the good news is that there are proven shortcuts to building a business and a **BIG income fast**. BUT (and this is a big BUT), you're not going to do it by building a huge downline in an MLM, because that takes a long time and a lot of hard work.

And you're not going to make that kind of money by selling \$37 eBooks or \$50 widgets, because you'd have to sell THOUSANDS per month to make any kind of real money.

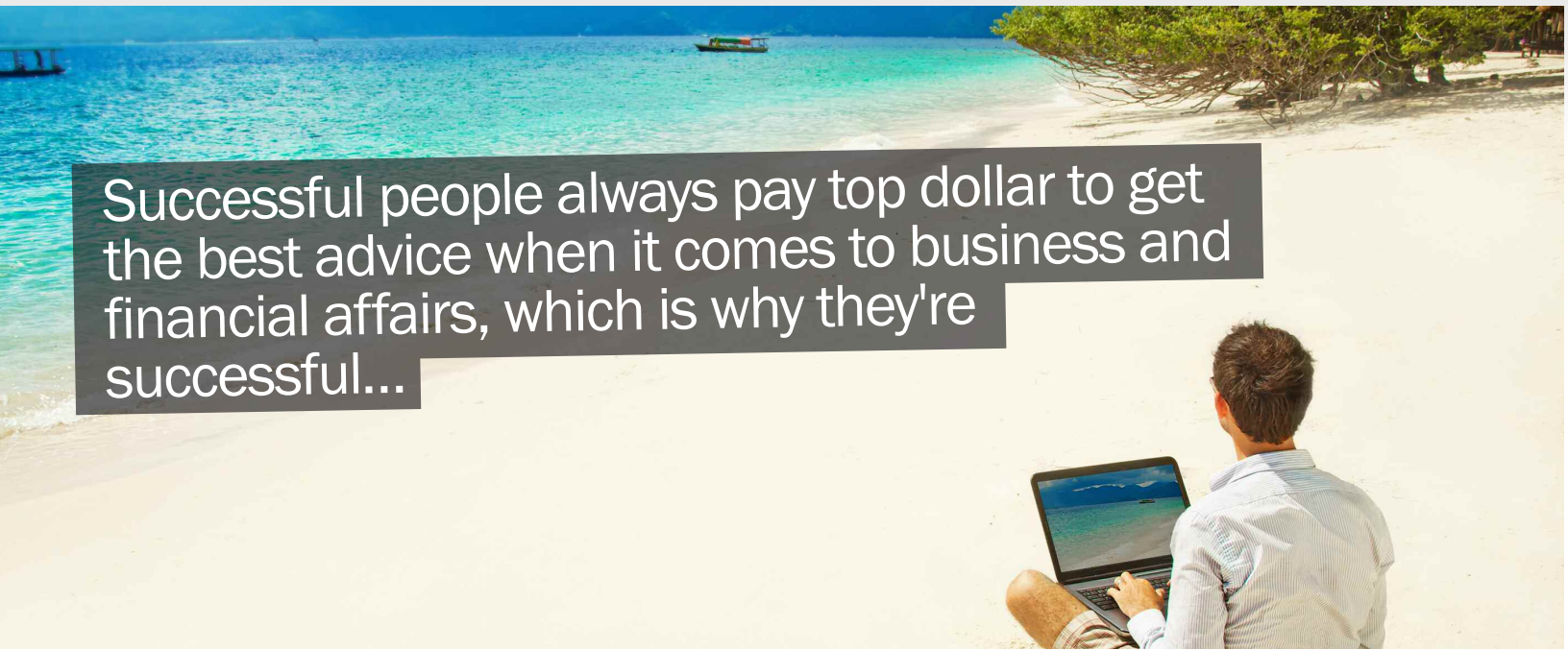
That's why I'm declaring **WAR** on small profit margins and meager commission checks.

There's only ONE way I know of to quickly start earning money fast online. I'll tell you how you can get the inside scoop in a moment.

11.

The Lone Wolf

In my more than 10 years in this business, I've never met a single successful person who has created a thriving business on their own.



Successful people always pay top dollar to get the best advice when it comes to business and financial affairs, which is why they're successful...

- You need support.
- You need the right training.
- You need help when you get stuck.

Besides, one of the fastest ways to grow your income is to surround yourself with other like-minded people who already achieving or are aspiring to achieve more success.

12. Freebie Seeking

It's a well-known fact that you always get what you pay for.

Yet some people insist on getting as much as they can for free. Let me share a little secret with you. "Free" is the most expensive 4-letter word in the English language. The reason some things are cheap and others are expensive is usually because of the value they offer you.

When you don't pay for something, you simply don't put any value on it. Successful people always pay top dollar to get the best advice when it comes to business and financial affairs, which is why they're successful...

...while the vast struggling majority are always looking for freebies. And they always get exactly what they pay for.

13. Stuck In Stasis

If I can pinpoint just one difference between those who win in business and everyone else, it's this:

The winners DO IT. They take action and execute the plan.

Most people just hoard information and get stuck in the "paralysis of analysis" mode. They have to know every single detail, and never get around to implementing it.

Knowledge and training is important. But it's completely worthless unless you apply it.

Make a decision today to develop a habit of taking ACTION. Do that, and I promise your income will skyrocket as a result of that one simple change.

A 3D pie chart with a missing slice, set against a light blue background with a large white sphere. The pie chart is white and has a shadow cast to the left. The missing slice is a wedge-shaped section on the right side of the chart. The text is positioned in the bottom right corner of the image.

**Here's What
To Expect
Next...**

So, there you go.

The **13 Devastating Mistakes That Are Killing Your Internet Business RIGHT NOW.**

There's no one magic bullet that will solve every single issue.

It's crucial you go through these mistakes one by one and identify the weakest links that are holding you back.

The quicker you get on track to correcting these mistakes, the faster you will experience a breakthrough in your business.

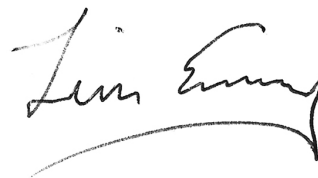
And the good news is:

It doesn't have to take a long time.

As a matter of fact, over the next week or so, I'll be sharing some special training that will seriously shortcut the process and help you **eradicate these blunders one by one.**

Quickly transform your internet business, and put you on the right path toward creating the kind of income that will help you **live the life you desire and deserve.**

Stay tuned,



FAST PASS

Don't Want To Wait?

Here's Your Fast Pass to Higher Profits...

Are you ready to skip the pain, frustration, and anxiety, and get into the fast lane to greater online profits?

Click here to take the next step and discover how you can completely transform your existing business, or quickly launch a WILDLY profitable new business in record time!

Skip To The Front Of The Line

P.S. Has this report shed some light and led to a **BREAKTHROUGH** in your thinking about what it takes to succeed?

OR, have you already recognized and overcome one of these mistakes in the past and want to share your story?



Share your thoughts with us in a 2-minute video and we'll make you famous, PLUS you'll get a chance to win a FREE iPad Mini or Kindle Fire!

Details will be provided after you [Get Your Fast Pass Here!](#)